PRESS RELEASE

The Thoma Foundation presents:
LUMINOUS FLUX—an exhibition of contemporary digital and geometric art

Luminous Flux, the inaugural exhibition at Art House in Santa Fe, NM, features innovative computer, digital, interactive, video, and electroluminescent art from the Thoma Foundation collection, including stimulating works by Leo Villareal, Jim Campbell, Rafael Lozano-Hemmer, Manfred Mohr, Anne Morgan Spalter, John F. Simon, Jr., and others.

Over the past 30 years, Carl and Marilynn Thoma have built a diverse collection dedicated to several major art movements, one being contemporary artists who embrace emerging technologies. The Thomas believe that electronic and digital art reflect the essence and progress of contemporary culture. Luminous Flux showcases significant artworks from computer and light art pioneers, as well as their optically radiant precursors in abstract painting from the 1960s.

The evolution of algorithm-based visual art, from Op Art through today’s creative expressions of software, is a story not often told in art history. Notable in this exhibition are the artists who have mastered the craft of computer art, its circuitry, and coding, as an extension of the rule-based painting systems that dominated geometric art in the twentieth century.

Artworks chosen from the Foundation’s collection shed light on topics such as color perception, the abstraction of the human body via digital media, the computerization of drawing practices, and the occasional anxiety induced by rapidly changing technology. In sum, the exhibition is intended to inspire viewers to think about life in the digital era.

Art House is an exhibition space in Santa Fe, New Mexico, dedicated to sharing works from the Thoma Foundation collection. Admission to the exhibition is free and open to the public.

About the Thoma Foundation
The Carl & Marilynn Thoma Art Foundation recognizes the power of the arts to challenge and shift perceptions, spark creativity and connect people across cultures. We lend and exhibit artworks from our collection and support innovative individuals and pivotal initiatives in the arts.

Location and Hours
Art House is located at 231 Delgado St., Santa Fe, NM 87501.
Open Thursday through Saturday from 10 am - 5 pm.

Contact
General information: Kathleen Richards, kathleen@thomafoundation.org
Press inquiries: Jason Foumberg, jason@thomafoundation.org
To arrange a school visit: Mira Burack, mira@thomafoundation.org
(505) 995-0231
www.thomafoundation.org